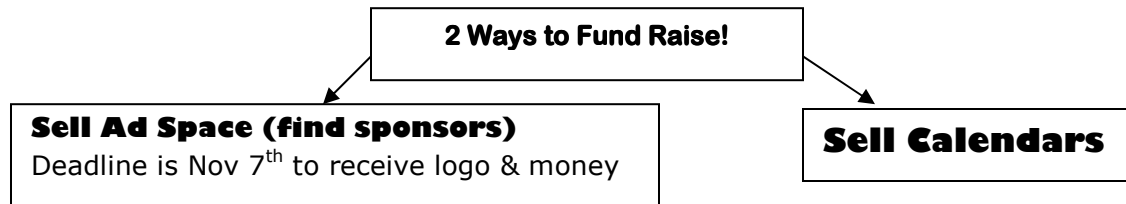


G Force Gym CALENDAR FUNDRAISER



Selling Ad Space:

- Once the cost of the calendar is absorbed, we can determine the exact percentage that each athlete gets to retain from the exact money they bring in.

If only EIGHT families brought in \$3500 in sponsorship, we will have our calendar paid for. If 20 families bring in \$8000 in sponsorship, those 20 families will be able to keep 45% of the money they brought in. If 50 families bring in \$20 000 then those families will get to keep 82% of the money they bring in. Hence, if you bring in \$500, you could keep up to \$410 of it!!... Just make it happen and the more businesses that you get to support us, the more you will make!!

Why would someone buy Ad Space in the Calendar? ***note*** Because the G Force Gym Booster Club will provide that business with a RECEIPT indicating that Ad Space was purchased. Advertising is Tax deductible and the business will regain this money!!

Selling Calendars:

- You will PRE-PAY for all calendars before you can take them out of the building. You will buy them at \$5 and \$1 goes to the overhead of the calendars.
- You can sell the calendars by a \$5 minimum donation and since we are selling them the month before Xmas, they will make great stocking stuffers and be easier to sell.
- Sell your calendars and bring in any extra money made and we will put it ALL directly into your travel account.

What to do next:

- Mail out or deliver **THE SPONSORSHIP REQUEST LETTER** to every person your family knows. Even if they don't own a business, they might be in a position to solicit sponsorship at their work place on your behalf.
- Make sure YOUR information is attached to the letters you send out. They should know WHO they received the sponsorship request letter from so that you get the credit for it if they decide to send funds directly to the gym.
- Make sure to follow up. Busy people have paperwork piled up on their desks and they may have simply 'forgotten' to get around to replying back to you. They may be interested in sponsoring you but just haven't gotten back to you yet.
- Get busy and get to work. We need to find the sponsorship to make this a successful fundraiser.

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